



Promoting environmental literacy through education

Dear Friend of the Environment,

The Michigan Alliance for Environmental and Outdoor Education is the leader of environmental education in our state and across the nation, accredited by the North American Association of Environmental Educators which has also certified our Environmental Educator Certification Program.

We are a nonprofit whose goal is to train and support formal and nonformal educators who want to educate Michiganders about our great state and resources by getting them outside to learn about nature. Classroom teachers, nature center employees, zoo employees, Department of Natural Resource employees, Department of Environment, Great Lakes, and Energy employees, university instructors, and members of other conservation organizations, scouts and other fields make up our members.

Our largest fundraiser and largest gathering of the year is our conference which will be held on Beaver Island at the end of September. This year, we are looking for organizations and individuals to donate silent auction items that will be easy to transport to the island (such as gift certificates). Proceeds from this auction will be used for two main purposes. One, to provide grants for environmental and outdoor educators. Past grants include water testing kits, outdoor backpacks with field guides and tools, and wildflower seeds and equipment. Secondly, we will provide scholarships for new educators to attend our conference so they can get the professional development they need to become extraordinary outdoor educators.

It would be wonderful if your business would be able to donate an item(s) to our cause. Together, we can continue to help encourage the next generation of stewards of our great state.

Sincerely,

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