



MAEOE Board of Directors Application

Thank you for your interest in serving on the MAEOE Board of Directors.
Some of the information you provide will be used for the online MAEOE ballot.

Please submit completed form to admin@maeoe.com along with your resume, a jpg photo of yourself, and a 1 minute video of yourself introducing yourself to MAEOE.

Name Kelli Laube

Address 10235 East Paris Ave SE City Caledonia Zip 49316

Phone 616-881-5515 Email laube.kelli@gmail.com

Employer John Ball Zoo

Employer address 1300 Fulton St. W City Grand Rapids

Current Job Title Seasonal Zoo Educator

Are you currently a member of MAEOE? Yes No Number of Years 1st year

Character of the community in which you reside: Rural Suburban Urban

Character of the community in which you work: Rural Suburban Urban

In which geographic area of the state do you live in (select one):

- | | | | |
|---------------------|--------------------------|---------------------|-------------------------------------|
| Western U.P | <input type="checkbox"/> | Eastern U. P. | <input type="checkbox"/> |
| NE-Lower Peninsula | <input type="checkbox"/> | SE- Lower Peninsula | <input type="checkbox"/> |
| NW- Lower Peninsula | <input type="checkbox"/> | SW- Lower Peninsula | <input checked="" type="checkbox"/> |



Please rate your skills, experience, expertise, training, and/or background in the following areas, with “1” as the lowest level and “5” as the highest.

Area	Rating	Area	Rating
Sincerity & Passion to the MAEOE mission	5	Non formal Education Field	5
Leadership	3	K-12 Formal Education Field	2
Advocacy	5	Government	1
Availability to commit time to the organization	5	Environmental and/or Outdoor Education Curriculum	4
Marketing/Public Relations	1	Environmental Science	4
Networking/Outreach	3	Grant Writing	3
Fundraising/Sponsorships	2	Legal	1
Organizational Development	4	Finance/Accounting	1
Higher Education	5	Teacher Professional Development	3
Business	1	Diversity, Equity & Inclusion	3

Relevant training/education/certifications not identified on your resume:

- Flying WILD Educator Level Professional Development Certificate, 02/03/2022
- PLT Online Professional Development: Explore Your Environment Certificate, 01/23/22
- Aquatic WILD Educator Level Professional Development Certificate, 12/17/2021
- ASHI Y-Basic Life Support (2 year)/ BFA Only (blended)-DC (G2015), 12/02/2021
- Michigan DNR Boating Safety Certificate, 05/2016

Skills you would bring to the MAEOE board:

- Organization
- Detail-oriented perspective
- Positive attitude
- Drive and dedication
- Biological and environmental knowledge (focus on wildlife conservation)





Promoting environmental literacy through education

Please describe any past experience you have as a MAEOE volunteer, or serving on another board, or in a leadership position.

-Bridge Run Committee 2022: Aid Station & Spirit Station Manager (main person of contact on race day)

Why do you want to serve on the MAEOE board?

I want to serve on the MAEOE board because I think it would be a great opportunity to learn more from members, in both environmental and education fields, to become a more well-rounded educator. I strive to be someone who is a life-long learner, that builds connections with others, and brings their best attitude and effort on a daily basis. I graduated from college (2021) with a B.S. in Environmental Health and Conservation, and have become very passionate in using that background knowledge to help further my work. I work as a zoo educator at John Ball Zoo and a school age assistant teacher for the YMCA, both in Grand Rapids, MI. I have found that since graduating with a degree in a STEM field, that I also have a passion for education and making sure that students feel heard and encouraged with their questions.

In your opinion, what should be MAEOE's top priority in the coming year?

Something that I think would be great for MAEOE to have as a top priority this coming year would be to visit college campuses to talk with students about what MAEOE is and what they do. At my university, I was taking a seminar course that had guest speakers in the environmental/biology field come in and talk about what their job was as a way to give students ideas for what jobs are out there. I think if MAEOE was able to connect with different colleges and universities, that this could be a great way to get more knowledge about MAEOE out there. I found out about MAEOE from a mentor, after I had graduated college, and I am so glad I did!

Please list 2 professional references, their titles and their phone number. One MAEOE past or present board member is encouraged, in addition to a MAEOE member, coworker or volunteer that has worked with you as part of a group project or team.

-Rhiannon Mulligan (John Ball Zoo Education Manager; 616-336-4301 x 3001; rmulligan@jbzoo.org)
-Melinda Robinett (John Ball Zoo Education Supervisor; 616-336-4301 x 3002; mrobinett@jbzoo.org)

